



Government of India

Ministry of MSME

Brief Industrial Profile of Palakkad District

2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**MSME – Development Institute, Thrissur
Ayyanthole P.O., Kanjani Road, Kerala – 680003**

Email: dcdi-thrissur@dcmsme.gov.in

Website: www.msmsedithrissur.gov.in

Phone: 0487-2360536, Fax: 0487-2360216

FOREWORD


MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Palakkad District during 2015-16. The objective to prepare the Industrial Profile of Palakkad is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Palakkad District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Palakkad, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I (E.I.) and Smt. Lachithamol U.C., Asst Director (E.I.) of this institute for their hard work in bringing out the report in this form.

22.06.2016
Thrissur



(P.V. Velayudhan)
Director

Contents

Sl. No.	Topic	Page No.
1	General Characteristics of the District	5
1.1	Location & Geographical Area	5
1.2	Topography	5
1.3	Availability of Minerals	5-6
1.4	Forest	6
1.5	Administrative set up	6-7
2	District at a glance	7 - 10
2.1	Existing Status of Industrial Area in the District	10-11
3	Industrial Scenario of Palakkad	11
3.1	Industry at a Glance	11-12
3.2	Year Wise Trend of Units Registered	12-13
3.3	Details of Existing Micro and Small Enterprises and Artisan Units in the District	13-14
3.4	Large Scale Industries / Public Sector undertakings	14-17
3.5	Major Exportable Item	17-18
3.6	Growth Trend	18
3.7	Vendorisation / Ancillarisation of the Industry	18
3.8	Medium Scale Enterprises	18
3.8.1	List of the units in Palakkad & nearby Area	18-19

3.8.2	Major Exportable Item	19
3.9	Service Enterprises	19
3.9.1	Potentials areas for service industry	19
3.10	Potential for new MSMEs	20
4	Existing Clusters of Micro & Small Enterprise	20
4.1	Details of Major Clusters	20
4.1.1	Manufacturing Sector	20
4.1.2	Service Sector	20
4.2	Details of Identified cluster	20
4.2.1	Agricultural Implements Cluster	20-21
5	General issues raised by industry association during the course of meeting	21
6	Steps to set up MSMEs	21-25

Brief Industrial Profile of Palakkad District

1. General Characteristics of the District

Palakkad or Palghat is the land of Palmyrahs and Paddy fields. Along with Kuttanadu, Palakkad is a major Paddy growing area of the state. It is often called as the “Gateway of Kerala”. The district is bounded on the North by Malappuram District, in the East by Coimbatore district of Tamilnadu, in the south by Thrissur district and in the west by Thrissur and Malappuram districts.

1.1 Location & Geographical Area

Palakkad District came into existence as an administrative unit on the 1st January, 1957. Presently Palakkad is the largest District in Kerala. Situated at the foot of the Western Ghats, this is the gateway to Kerala from North. It is bounded on the east by the Coimbatore District of Tamil Nadu, on the north and the north-west by Malappuram District and on the South by Thrissur District. It lies between 10° 20' and 11° 14' north latitude and between 76° 20' and 76° 54' east longitudes. The area of Palakkad District is 4480 sq.km. Palakkad is one among the five Districts in Kerala not having a sea coast. Palakkad District accounts for 11.21 per cent of the total area of the State.

1.2 Topography

The District is divided into two natural divisions viz. Midland and Highland based on the physical features. The Midland region consists of valleys and plains. The eastern region of this District has high mountains, extensive ravines and dense forests. The Western Ghat mountain ranges dominate the District. The entire area lies either in the Midland 8080 metres or in the Highland (above 80 metres). Land slopes up from West to North and North-East to South. The altitude varies between 15 metres in the west and 2500 metres in the north-east which contain high mountain peaks, long spurs, extensive dense forests and tangled jungles. While Ottappalam Taluk lies completely in the Midland region, all other Taluks in the District lie in the Midland and Highland regions.

1.3 Availability of Minerals

The land of the District is classified as undulating region (western part of the plateau), gorge region (central part of the land) and plain (at the foot of the Ghats). The following table shows the production of minerals in the district. The major mineral is granite building stone.

Table 1: Production of Minerals 2015-16

Sl No	Name of Mineral	Production in Tons
MAJOR MINERAL		
1	Granite Building Stone	3537246
MINOR MINERAL		
1	Lime Stone	616120
2	Ordinary Earth	202332
3	Laterite	165635
4	Ordinary Sand	24331
5	Brick Clay	1610

Source: Department of Mines and Geology

1.4 Forest

The woods of the District can be classified as temperate forests, tropical wet evergreen forests (shola), tropical moist deciduous forests. Of these temperate forests are seen in the Silent Valley and in some blocks of Attappady reserves at an elevation of 1500 metres. The shola forests, characterised by the great luxuriance of vegetation having lofty trees of 46 metres often with plank buttresses at the base and shrubby undergrowth are found in higher areas of Attappady valley. The tropical moist deciduous forests grow in the plains upto 500 metres on westerly or southerly slopes of Chagnet Nair Reserve, Puliampulli Reserve and the Kumrid slopes in Attappady block I and II.

The forest covers an area of 1628 sq.km including open forest also, which is 36.34 per cent of the total geographical area of the district. The forest of the district is spread over the north eastern portion of the district. The forest area of the district is administered by the Circle Office of the Forest Department at Olavakkode.

1.5 Administrative Set Up

There are two systems of administrative set up in the District – Revenue and Local Self Government. Under the revenue system a District is divided into Revenue Divisions, Taluks and Villages. However, for Local Administration, a District is divided into Statutory Towns and Panchayats. For the implementation of development activities Panchayats are grouped under Community Development Blocks. Therefore all these units viz. Taluks, Villages, Panchayats, Panchayat wards, Statutory Towns and Community Development Blocks have their own relevance and importance.

The District now consists of two Revenue Divisions of Ottappalam, comprising of Ottappalam and Mannarkad Taluks (66 Villages) and Palakkad, comprising of Palakkad, Chittur and Alathur Taluks (90 Villages). There are 5 Taluks and 156 Villages in the District. Under the Local Self Government System, the District is divided into 4 statutory Towns and 13 CD Blocks consisting of 91 Panchayats. Palakkad Municipality is one among the oldest Municipalities of the state have completed 130 years. Other Municipal towns are Ottappalam, Shornur and Chittur Tathamangalam

2 District at a glance

The following table comprises the information about geographical, administrative, demographical, etc of the district. It will also provide brief idea education, land use pattern and infrastructural facilities of the district.

Table 2: District at a Glance

Sl No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2016		
	i) Latitude	"		10° - 21'and 11° - 14'North
	ii) Longitude	"		76 °-02'and - 76°-54'East
	iii) Geographical Area	"	Hectares	447584
(B)	Administrative Units	2016	Nos.	
	i) Number of Revenue Divisions	"	"	2
	ii) Number of Tehsils	"	"	5
	iii)Sub-Tehsils			
	iv)Patwar Circle			
	v) Panchayat Samitis			
	vi) Nagar Nigham	"	"	NIL
	vii) Nagar Palika	"	"	4
	viii)Gram Panchayats	"	"	91

	ix) Number of Revenue Villages	"	"	156
	x) Assembly Area	"	"	12
	<i>Source: www.palakkad.nic.in</i>			
2	Population			
	Sex-wise			
	i) Male	2011	Nos.	1359478
	ii) Female	2011	"	1450456
	Rural Population	2011	"	2133124
	<i>Source: Primary Census Abstract, 2011</i>			
3	Agriculture			
	Land utilization			
	i) Total Area	2014-15	Hectare	447584
	ii) Forest cover	2014-15	"	136257
	iii) Non Agriculture use Land	2014-15	"	46010
	iv) Cultivable Barren Land	2014-15	"	23764
4	Forest			
	(i) Forest	2014-15	Hectare	136257
	<i>Source: Agricultural Statistics, 2014-15</i>			
5	Livestock & Poultry			
A	Cattle			
	i) Cows	2012	Nos.	165910
	ii) Buffaloes	2012	Nos.	9178
B	Other livestock			
	i) Goats	2012	Nos.	112960
	ii) Pigs	2012	Nos.	4236
	iii) Dogs & Bitches	2012	Nos.	26772
	<i>Source: Cattle Census, 2012</i>			

6	Railways			
	i) Length of rail line	2015	Kms	148
7	Roads			
	(a) National Highway	2011	Kms	128.44
	(b) State Highway	31.03.2015	Kms	245.987
	(c) Major District Roads	31.03.2015	Kms	1926.8
	(d) Other district & Rural Roads	2011	Kms	81.08
	(e) Rural road/ Agriculture (Village roads)	2011	Kms	10503.14
	(f) Kachacha Road	31.03.2015	Kms	NA
	<i>Source: a,b,e: Panchayat Level Statistics, 2011; b & c : Economic Review, 2015-16</i>			
	VI) Communication			
	(a) Telephone connection (working)	2014-15	Nos.	522033
	(b) Post offices	30.03.2015	Nos.	432
	(c) Telephone Exchanges	2014-15	Nos.	123
	(d)Density of Telephone	2014-15	Nos./1000 per	185
	(e) Density of Telephone	2014-15	No. per Sq.KM.	116
	(f) PCO Rural	2014-15	No.	NA
	(g) PCO STD	2014-15	No.	NA
	(h) Mobile	2014-15	No.	NA
	<i>Source: Economic Review, 2015</i>			
	VII)Public Health			
	(a) Allopathic Hospital	2015	No.	9
	(b) Beds in Allopathic hospitals		No.	1514
	(c)Ayurvedic Hospital	2015	No.	7
	(d)Beds in Ayurvedic hospitals		No.	180

	(e) Unani hospitals		No.	NA
	(f) Community health centers		No.	19
	(g) Primary health centers		No.	65
	(h) Dispensaries		No.	NA
	(i) Sub Health Centres		No.	NA
	(j) Private hospitals		No.	NA
	<i>Source: Compiled from Economic Review 2015, Panchayat Level Statistics 2011 and DHS</i>			
	VIII) Banking			
	(a) Scheduled Commercial Bank	2015-16	Nos.	390
	(b) Rural Bank Products	2015-16	Nos.	NA
	(c) Co-Operative bank Products	2015-16	Nos.	NA
	(d) PLDB Branches	2015-16	Nos.	NA
	<i>Source: Compiled from Economic Review, 2015</i>			
	XI) Education			
	(a) Lower Primary school	2015	Nos.	558
	(b) Upper Primary school	2015	Nos.	217
	(c) Secondary & Higher secondary Schools	2015	Nos.	380
	(d) Colleges	2015	Nos.	24
	(e) Technical University	2015	Nos.	NIL
	<i>Source: Economic Review, 2015</i>			

2.1 Existing Status of Industrial Areas in the Palakkad District

The following table shows the status of Development Plots in the District.

Table 3: Existing Status of Industrial Areas (as on 31.03.2016)

Sl No	Name of Industrial Area	Land Acquired (in hectare)	Land Developed (in hectare)	Prevailing Rate Per Cent as on 01.10.2011 (in Rs)	No of Plots	No of allotted plots	No of Vacant Plots (in acres)	No. Of Units in Production
1	NIDA, Kanjikode	532.8	513.62	5245	262	262	0	185
2	IDA, Puthussery	134.15	129.99	3828	64	64	0	47
3	DP Kappur	18.26	16.85	6535	27	27	3.52(internal dispute)	11
4	DP Shornur	17.31	16.71	22699	3	3	4.67(vacant plot for common amenities)	3
5	DP Koppam	9.3	9.3	NA	1	1	0	NA
Total		711.82	686.47	38307	357	357	8.19	246

Source: District Industries Centre, Palakkad

3 Industrial Scenario of Palakkad

3.1 Industry at a Glance

Table 4: Industry at a Glance (as on 31.03.2016)

Sl No	Head	Unit	Particulars
1	Registered Industrial Unit	No.	7842
2	Total Industrial Unit	No.	21156

3	Registered Medium Unit	No.	31
4	Estimated Average No of Daily Worker employed in Small Scale Industries	No.	5 per unit
5	Employment in Medium Industries	No.	NA
6	No of Industrial Area	No.	5
7	Turnover of Small Scale Industries	in Lakhs	NA
8	Turnover of Medium and Large Scale Industries	in Lakhs	NA

Source: District Industries Centre, Palakkad

3.2 Year Wise Trend of Units Registered

Table 5: Year Wise Trend of Units Registered (as on 31.03.2016)

Year	Number of Registered Units	Employment	Investment (in Lakhs)
2006-07	143	1402	3296.11
2007-08	434	4417	13204.7
2008-09	798	5553	15174.5
2009-10	856	6105	15759.51
2010-11	760	5285	13027.8
2011-12	580	3944	15211
2012-13	772	4572	12118.5
2013-14	1381	7356	18996.21

2014-15	1288	6830	17776.1
2015-16	830	3778	359901.04
Total	7842	49242	484465.47

Source: District Industries Centre, Palakkad

3.3 Details of Existing Micro and Small Enterprises and Artisan Units in the District

Table 6: Details of Existing Micro and Small Enterprises and Artisan Units in the District (as on 31.03.2016)

NIC CODE No	Type of Industry	No of Units	Investment (Lakhs Rs.)	Employment
20	Agro based	1558	33870.2	10527
22	Soda water	92	1323.5	473
23	Cotton textile	11	37.9	59
24	Woollen, silk & artificial Thread based clothes	489	2595.2	3594
25	Jute & jute based	71	1305.6	567
26	Ready-made garments & embroidery	502	2538.7	3619
27	Wood/wooden based furniture	236	4054.6	1208
28	Paper & Paper products	60	269.1	209
29	Leather based	50	189.2	249
31	Chemical/Chemical based	44	16187.1	430
30	Rubber, Plastic & petro based	285	12702.3	1825
32	Mineral based	36	1380.1	561
33	Metal based (Steel Fab.)	222	1445.7	1159

35	Engineering units	732	7257.6	207
36	Electrical machinery and transport equipment	110	1878.9	1020
97	Repairing & servicing	320	2012.5	990
1	Others	3024	395417.27	16992
Total		7842	484465.47	43689

Source: District Industries Centre, Palakkad

3.4 Large Scale Industries/Public Sector Undertakings

The following table shows the Large Scale Industries and PSUs in Palakkad and nearby area

**Table 7: List of Large Scale Industries/Public Sector Undertakings
(as on 31.03.2016)**

Sl. No	Name and the address of the Unit	Name of Product
1	M/s. Surabhi Steels (P) Ltd., Akathethara NSS Engineering College P.O, 678 008	Mild Steel Ingots
2	M/s. Surabhi Steel Rolling Mills (P) Ltd, Akathethara NSS, Palakkad - 678008	Mild Steel Ingots
3	M/s. S.M.M. Steel Re-rolling mills (P) Ltd, IV/512-B, IDA Kanjikode, Palakkad - 678623	Mild Steel Ingots
4	M/s. United Breweries Ltd, Kanjikode west, Palakkad-678623	Beer
5	M/s. Paragon Steels (P) Ltd, IV/512- A, IDA, Kanjikode -678623	Mild Steel Ingots
6	M/s. Pre- Cot Mills, C-Unit, Chandrapuram, Walayar Dam – 678621	Cotton Yarn
7	M/s. Malabar Cements Limited, Walayar – 678624	Ordinary Portland Cement
8	M/s. Patspin India Ltd, Potadia Nagar, Kanjikode – 678621	Cotton Yarn, Knotted fabrics

9	M/s. B.P.L Telecom Limited, System House, Chandranagar, Pkd-7	Power line Carrier communication equipments, Electronic Private Limited, Automatic Branch exchanges and Electronic push button Telephones.
10	M/s. Palakkad Rubber (P) Ltd, NIDA, Kanjikode – 678621	Crumbed Rubber(Block Rubber)
11	M/s. Marico Industries Limited, IDA, Kanjikode west-678621	Coconut Oil
12	M/s. Empee Distilleries Ltd, NIDA, Kanjikode-	Indian made Foreign Liquor
13	M/s. Instrumentation Ltd, Kanjikode, Palakkad – 678623	Control Valves, safety relief valves, Cylinders and allied items
14	M/s. Agni Steels Ltd, (Unit-C) Nattukal, Kozhinjanpara, Chittur, 678554	Steel Ingots
15	M/s. Agni Re-rollers (P) Ltd, Nattukal, Kozhinjanpara-678554	Steel Ingots
16	M/s. Rubfila International Ltd, NIDA, Kanjikode-678621	Heat Resistant Latex Rubber Thread
17	M/s. Prince Rollings (P) Ltd, Mannayamkode, Karinkanadu, Koppam, Pattambi, Ottapalam	MS Ingots
18	M/s. Prince Alloys (P) Ltd, Mannayankode, Karinkanadu, Koppam,Pattambi, Ottapalam	MS Ingots
19	M/s. Precot Mills, A-Unit, Kanjikode west - 678623	Cotton Yarn
20	M/s SEPER Universal Ltd, IDA, Kanjikode west-678623	Electro cast Refractories and fused aluminum, Oxide made foreign Liquor
21	M/s. UNITED Distilleries and Allied products Ltd, K.Pudur, Kanjikode, Palakkad – 678621	Indian made Foreign Liquor
22	M/s. Kerala Alcoholic products (P) Ltd, Moolathara, Meenakshipuram	Indian made Foreign Liquor
23	M/s. Kerala Agro machinery Corporation Limited (KAMCO), NIDA, Kanjikode, Palakkad	Power tiller

24	M/s. Elgi Rubber Products Ltd, (Unit – C) IDA, Kanjikode	Reclaimed Rubber sheet
25	M/s. Augustin Textiles Complex Ltd, Kanjikode west – 678623	Processing of fabric and yarn bleaching, Dyeing, printing, Mercerizing
26	M/s. A.P. Steel Rolling Mill Ltd, NIDA, Kanjikode – 678621	M.S. Ingots, Structural steels
27	M/s. Cattle feed plant, KCYMF Ltd, Malampuzha – 678651	Cattle feed
28	M/s. Sri. Bhagavathi Textiles Ltd, KK Pathy, Chittur – 678101 (not working)	Cotton Yarn
29	M/s. Prima Industries Ltd, NIDA, Kanjikode – 678621	Vegetable Oil extraction,
30	M/s. Sri. Mahalakshmi Mills Ltd, Vallanadukalam, nattukal, Kozhinjanpara – 678554	Cotton Yarn
31	M/s. Bannari Amman Steels(P) Ltd, Nattukal, Kozhinjanpara – 678554	M.S ingots CTD Rods
32	M/s. Sueera Alloys (P)Ltd, Nattukal, Kozhinjanpara	M.S ingots CTD Rods
33	M/s. Coimbatore Aryavaida Pharmacy, Factory Complex, Kanjikode – 678621	Ayurvedic Medicines
34	M/s. Indsil Electrosmelts Ltd, Pallatheri, Elapully	Silicon Manganese
35	M/s. Elgi Tread (India) Ltd, Karimkode, Kottayi – 678572	Pre-cured Tread Rubber
36	M/s. ITI ltd, Kanjikode west – 678023	Telephone Exchanges and telephone components
37	M/s. Southern Ispat Ltd, Kariamkode , Kottayi	M.S ingots
38	M/s. BPL Ltd, Kootupatha, Palakkad – 7	Electro cardio graphs/Patient Monitory system
39	M/s. BPL Refrigeration Ltd, NH Bye pass road, Chandranagar (not working)	Auto injection moulds and Press Tools
40	M/s. SVA Steels Re-rolling mills Ltd, Nattukal, Kozhimjanpara	M.S Ingots Rounds flats, CID Bars

41	M/s. Balaji Modern Spinning Ltd, Pampampallam, Kanjikode (not working)	Cone Yarn
42	M/s. Kerala Electrical & Allied Engineering Co. Ltd(KEL), Industrial Estate, Pudukariyaram, Palakkad	Switch fuse, HRC fuse, panel board
43	M/s. Commonwealth Tile Factory, Olavakkode	Tiles/Bricks
44	M/s. Premier Agro Products (P) Ltd, Annapuramkadu, Kinassery	Wheat Products
45	M/s. Prince Roller Flour Mills (P) Ltd, Anappuramkadu, Kinassery	Wheat Products
46	M/s. Victory Paper and Boards (India) Ltd, Mannarkkad- 678522	Uncoated Paper and Paper boards
47	M/s. Packworth Ydyog Ltd, VII/507, Elapully	Cotton Yarn
48	M/s. Metal Industries, Kulapully, Shornur	Agricultural Implements
49	M/s. Kottackal Aryavaidyasala, Kanjikode	Ayurvedic Medicines
50	M/s. Pepsi cola Ltd, Kanjikode	Soft drink, Beverages
51	M/s Hindustan Petroleum Ltd, KK Pudur, Kanjikode	LPG bottling
52	M/s Fluid Control Research Institute (FCRI), Kanjikode	Flow measurement and control, research and development, testing
53	M/s Kairali Steels, KK Pudur, Kanjikode	TMT Steel
54	M/s Sun Power Cements, Wise Park, Kanjikode	Cement
55	M/s BEML Ltd, Kanjikode	Railway coaches, defense vehicles

Source: District Industries Centre, Palakkad

3.5 Major Exportable Item

The major exportable items in the District are Coconut Oil, Sortex Rice, Avil, processed Tamarind, dry ginger, coffee powder, kondattom, curry masala, pickles, soaps,

readymade garments , Ayurvedic products, palada & palada mix, and agricultural implements.

3.6 Growth Trend: There is an increasing trend

3.7 Vendorisation / Ancillarisation of the Industry

There is good scope for developing ancillary industries in the field of General Engineering/Electrical/Plastic/Garment/Food etc. The public enterprises working in the district like ITI, Instrumentation Ltd etc need the products of ancillary industries.

3.8 Medium Scale Enterprises

3.8.1 List of the units in and nearby Palakkad area

The following table shows the Medium Scale Industries in Palakkad and nearby area

Table 8 Medium Scale Enterprises (as on 31.03.2016)

Sl No	Name of the Unit	Sector(Public/PVT)	Employment
1	St. Mary's Institute of Technical Studies	Others	66
2	Beepath Castings (P)Ltd	Private limited company	85
3	KOSO Fluid Controls (P)Ltd.	Private limited company	160
4	World Wide Iron & Steels(P) Ltd	Private limited company	92
5	Palakkad Industries	Public limited company	35
6	Henna Digital Studio	Proprietary	2
7	Minar Alloys And Forgings PVT Ltd 8/615C Nida Kanjikode	Private limited company	35

8	Juvani Enterprises	Proprietary	2
9	Sastha Steels(P) Ltd	Private limited company	50
10	Indian Products (Ltd)	Private limited company	41
11	Sunpower Cement Company PVT Ltd	Private limited company	34
12	Brocade India Polytex Ltd	Public limited company	150
13	MPS Steels PVT Ltd	Private limited company	30
14	KOSO India Private Limited	Private limited company	295
15	Sanrea Healthcare Products Private Limited	Private limited company	46
16	Imperial Spirits Limited	Public limited company	313
17	Deepam Granites	Partnership	12

Source: District Industries Centre, Palakkad

3.8.2 Major Exportable item : Its reflected in 3.5

3.9 Service Enterprises

3.9.1 Potential Areas for Service Industry

The potential areas for service industry in Palakkad District are as follows:

1. Textile & Tailoring
2. General Engineering
3. Flour Milling
4. Beauty Parlor

3.10 Potential for New MSMEs

The potential areas for new MSMEs in the District are as follows:

1. Textile Industry
2. Light Engineering
3. Food and Beverages
4. Wood base industry
5. Plastic based
6. Paper based

4. Existing Clusters of Micro and Small Enterprises

The District is having only one identified cluster and it is Shornur Agricultural Implements Consortium Ltd

4.1 Details of Major Clusters

4.1.1 Manufacturing Sector

The cluster belonging to manufacturing sector is Shornur Agricultural Implements Consortium Ltd

4.1.2 Service Sector

NIL

4.2 Details for Identified Clusters (as on 31.03.2016)

The following table show the existing status of identified cluster in the District.

4.2.1. Name of the Cluster - Shornur Agricultural Implements Consortium (SAICO)

1	Principal Products Manufactured in the Cluster	Agricultural Implements
2	Name of the SPV	Shornur Agricultural Implements Consortium (SAICO)
3	No. of functional units in the clusters	130
4	Turnover of the Clusters	75 crore (2014-15)
5	Value of Exports from the Clusters	NIL

6	Employment in Cluster	2000
7	Average investment in plant & Machinery	NA
8	Testing needs	
9	Thrust Area	Manufacturing of agricultural implements
9	Presence of capable institutions	NA
10	Thrust Areas	NA
11	Access to Export Market	NA
12	Problems or Constraints	NA
Present status		Not in a position to implement the project as proposed in the DPR

Source: District Industries Centre, Palakkad

5. General Issues raised by Industry Association during the Course of Meeting

Followings are the issues raised

1. Land availability for Industry.
2. Speedy clearance of Industrial licences.
3. Easy credit facility.
4. Interest subsidy facility.
5. Negative approach of back.
6. Adequate technology.

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the enterprises.

Table 8 Type of Assistance and Agencies

SI No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) Email: dcddi-thrissur@dcmsme.gov.in , website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686
		District Industries Centre, Behind Civil Station, Palakkad – 678001, Ph.+91- 491-2505408, Fax: 0491-2505385, Email: dicpkd@gmail.com
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Government of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) Email: dcddi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
3	Land and Industrial shed	District Industries Centre, Behind Civil Station, Palakkad – 678001, Ph.+91- 491-2505408, Fax: 0491-2505385, Email: dicpkd@gmail.com
		Director, Directorate of Industries and Commerce, Vikas Bhavan P.O., Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm
		SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional , SIDCO(Branch Office), Palakkad

		<p>Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com, Website: www.kinfra.org</p> <p>Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, E.mail. dc@csez.cin, Website: www.csez.com</p>
4	Financial Assistance	<p>Banks, (Nationalised & Scheduled), Palakkad</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilt.com</p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in</p> <p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net</p>
5	For raw materials under Govt. Supply	<p>SIDCO Raw Material Depot, Door No: PP.6/811, Industrial Estate, Olavakkode, Palakkad, Phone:0491-2555193, 9495821898, Email: pkdsidco@gmail.com website: www.keralasidco.com</p>
6	Plant and machinery under hire / purchase basis.	<p>NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in, website: www.nsic.co.in</p>
7	Power/ Electricity	<p>KSEB, Palakkad</p>

8	Technical Know –how.	District Industries Centre, Behind Civil Station, Palakkad – 678001, Ph.+91- 491-2505408, Fax: 0491-2505385, Email: dicpkd@gmail.com
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 0471-2558416-18, E.mail: tbo@bis.org.in , Website: www.bis.org.in
		National Centre for HACCP Certification K-Bip, ‘Sri Ganesh’ TC IX/2197, Kurup’s Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website: www.haccpindia.org / www.keralaindustry.org
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: dc@csez.com , Website www.csez.com

		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399,'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11	Other Promotional Agencies	<p>Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: kbip@keralaindustry.org , bureau@vsnl.com, bureau@asianetindia.com website:www.keralaindustry.org</p> <p>KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net Website: www.ksidc.org</p> <p>KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: www.kitco.in</p> <p>Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581, Ph. 0471- 2700 222, Email: response@technopark.org</p>
12	Other Relevant Websites	<p>www.msme.gov.in</p> <p>www.dcmsme.gov.in</p> <p>www.dic.kerala.gov.in</p> <p>udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx</p>